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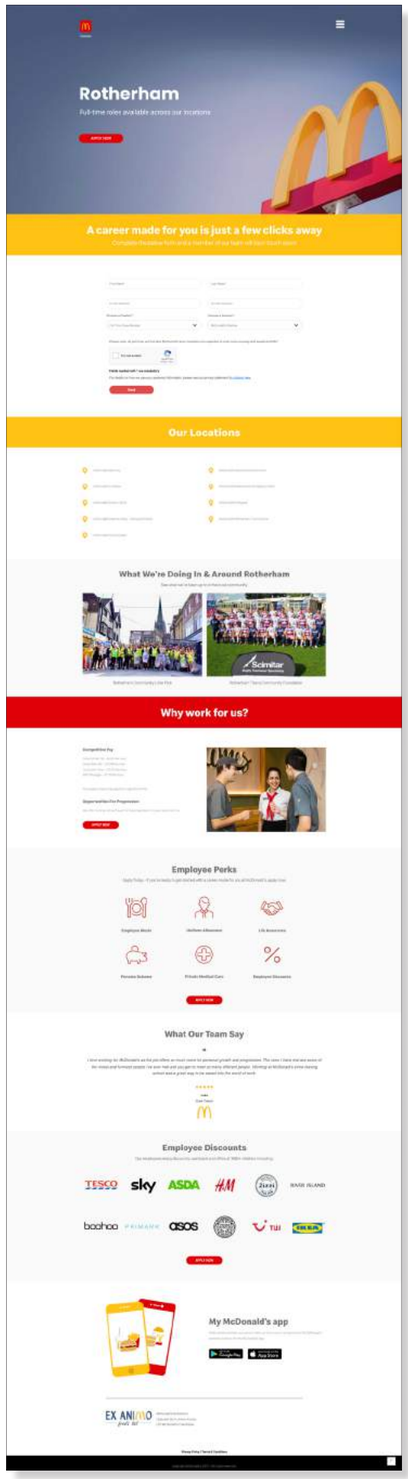
WEBSITE DESIGN
McDonald’s Careers



01.

Client: McDonald’s Rotherham 2.0
Industry: Foodservice and Retail Chain
Platform: Wordpress (Elementor)
Date: 2022 January - September, One a month to be designed replicated and set live.

Pages: 4

Software: Adobe Photoshop, Illustrator & In-design

Brief: The website I built for the McDonald’s Rotherham Recruitment, using WordPress and Elementor as a builder, is a user-friendly platform designed to streamline the recruitment process for the restaurant chain. The main goal of the website is to provide interested individuals with detailed information about the company, the available job positions, and the application process. The website also serves as a direct line of communication between potential employees and the HR department, making it easier for applicants to ask questions, receive updates, and submit their applications.

This website has been optimized for seamless integration with Google Pixel. This means that when the marketing team runs ads, users who click on the ads will be directed directly to the website, providing a smooth and user-friendly experience. The website has been designed with a clean and modern interface, making it easy for users to find the information they need, including job postings and the application process. Additionally, the website is fully responsive, ensuring that users can access it from any device, anywhere, at any time.

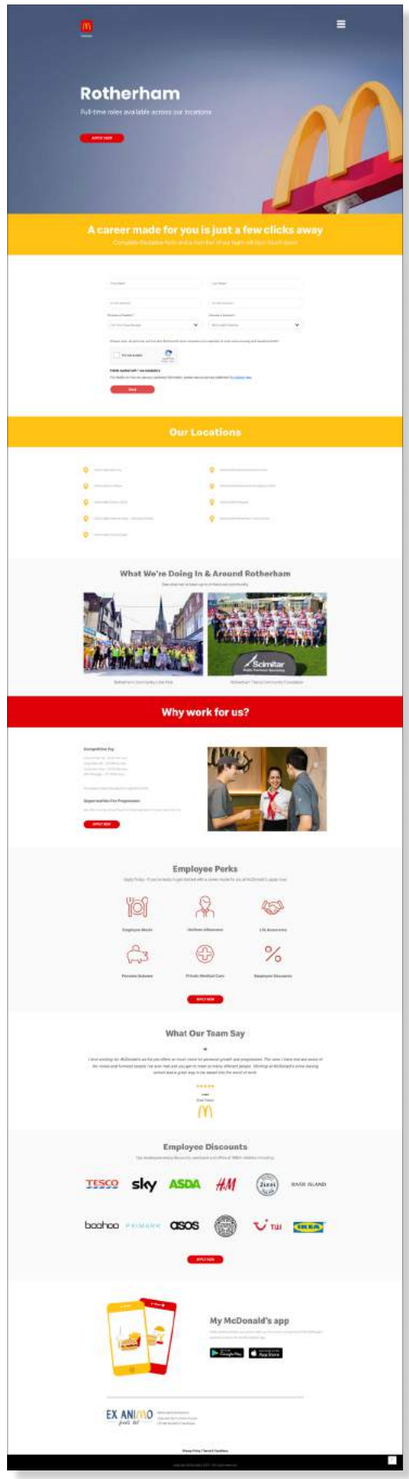
The homepage provides a brief overview of the company, contact form, locations, blog, why work for us, employee perks, employee reviews, employee discounts and links to applications. The contact form is where individuals can view and apply for current job openings, and the Apply Now button anchors them to the application. Overall, the website is designed to make the recruitment process more accessible and efficient for both applicants and the company.

Additional Parts:
Button Anchors
Custom Icons
Blog
Duplicate for different locations

Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

https://mcdonalds-rotherham.co.uk/

2022-2023



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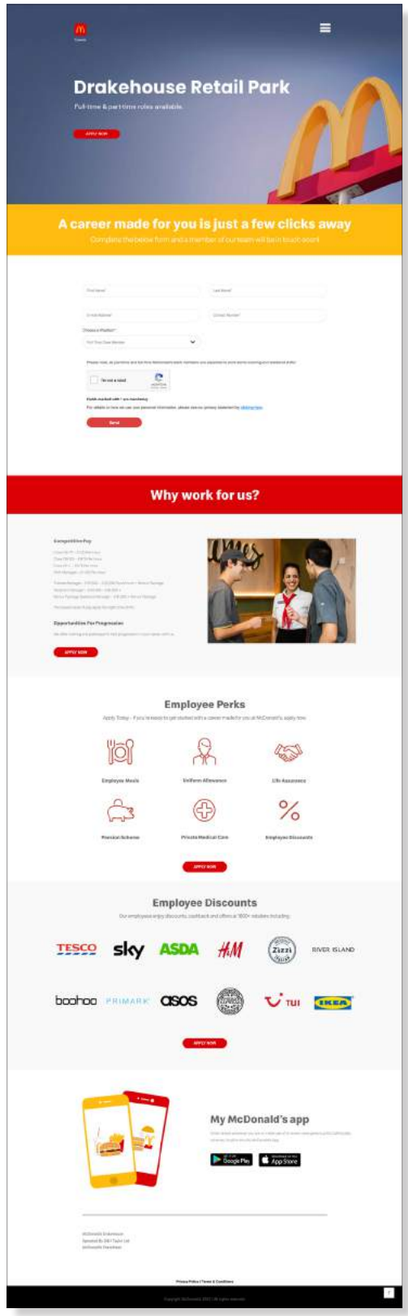

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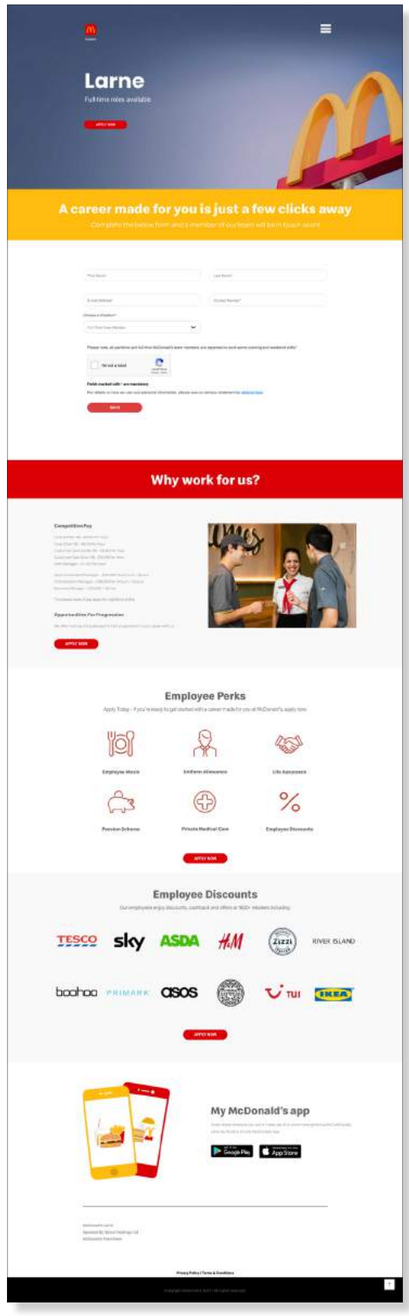

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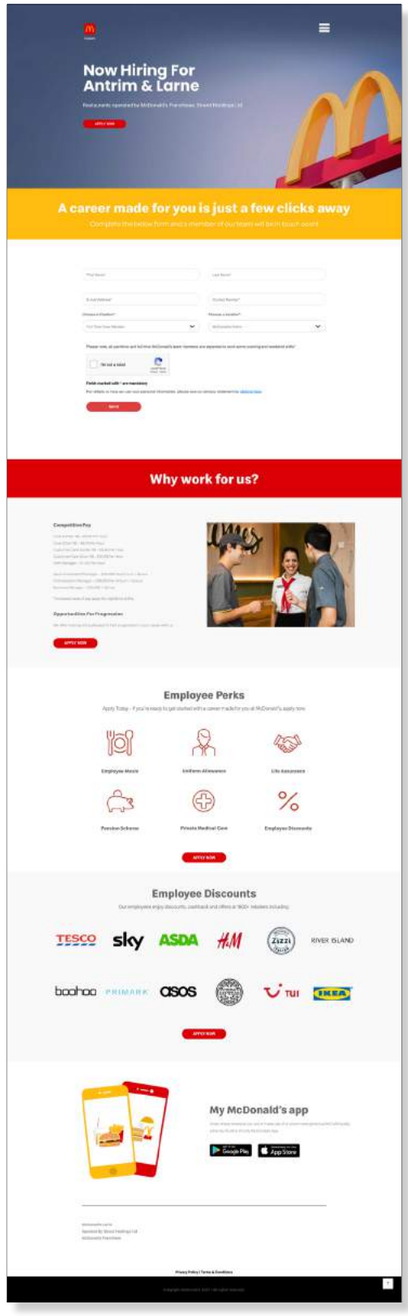

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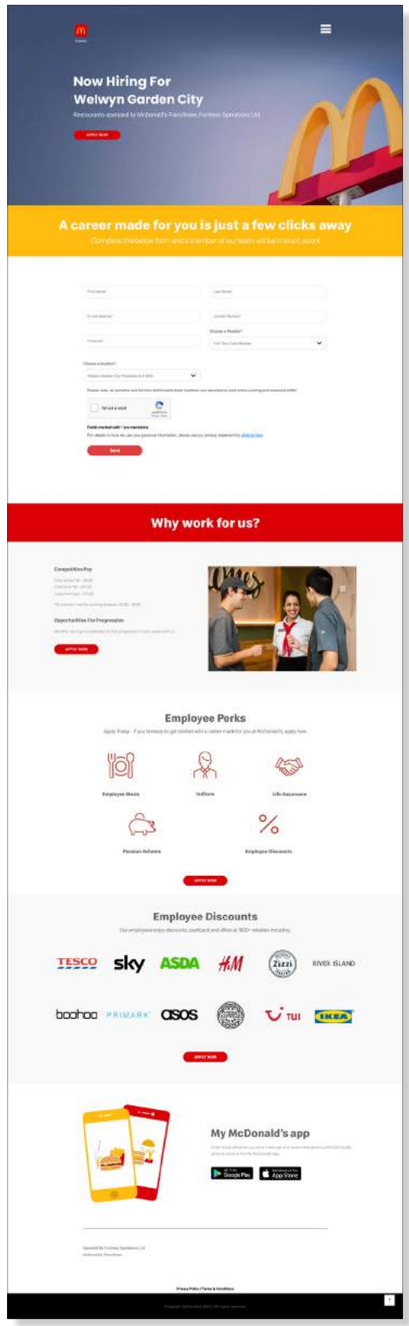
WEBSITE DESIGN
McDonald’s



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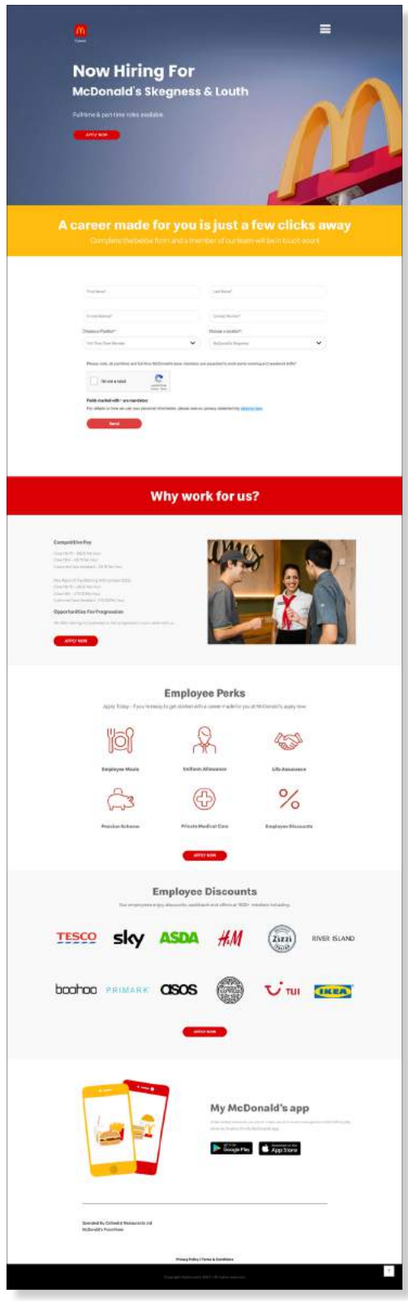

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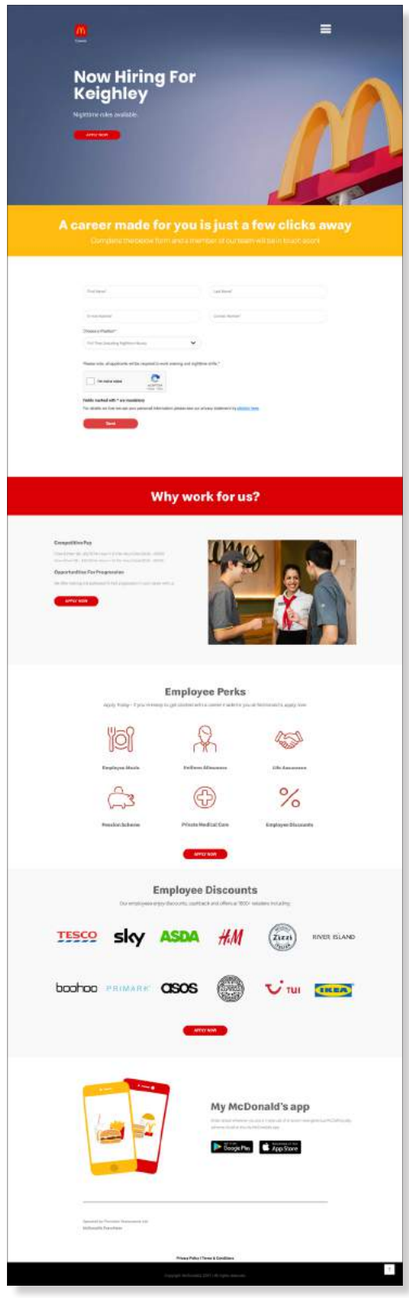

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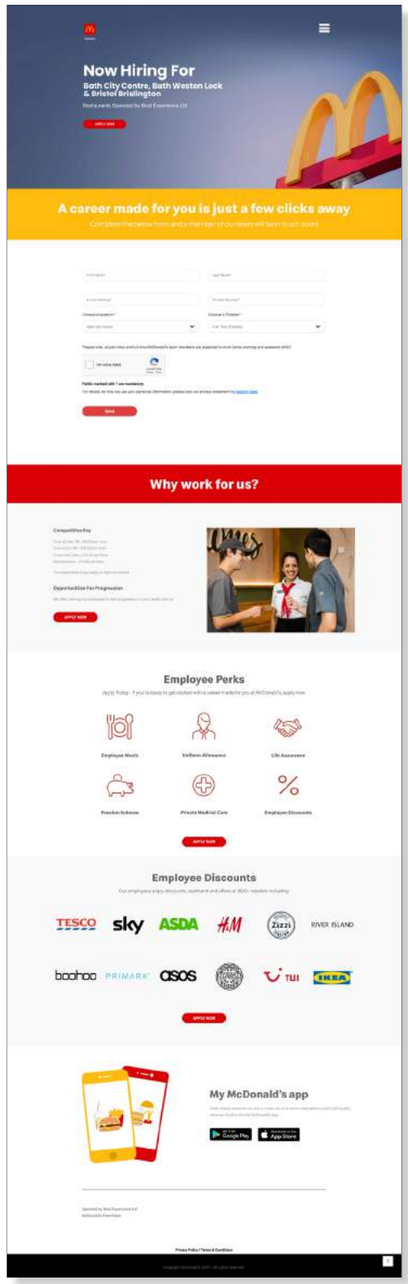
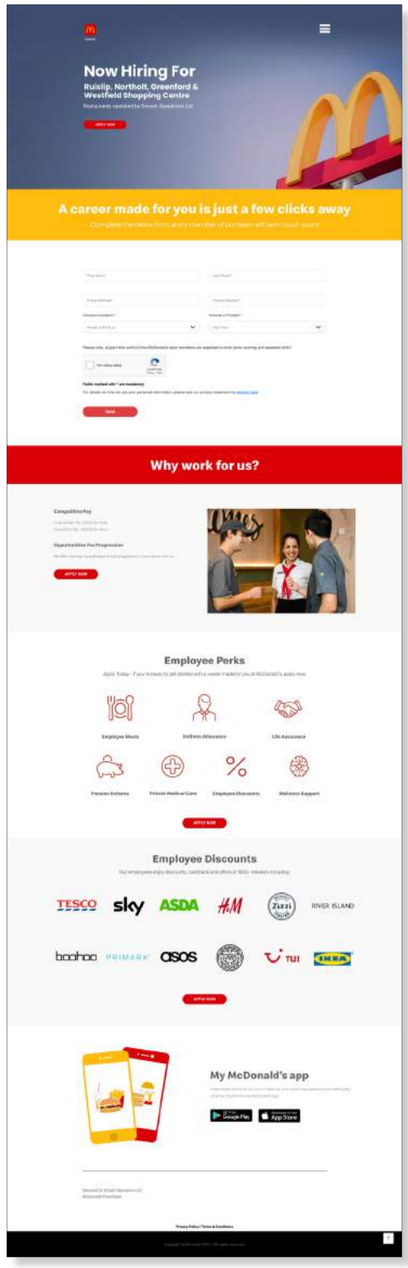


https://mcdonalds-bel.co.uk/

WEBSITE DESIGN
McDonald’s



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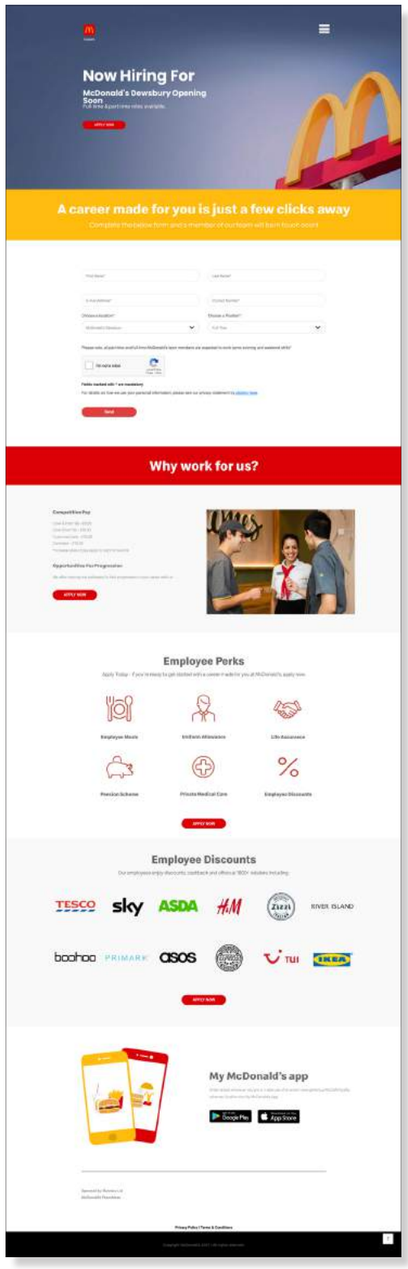

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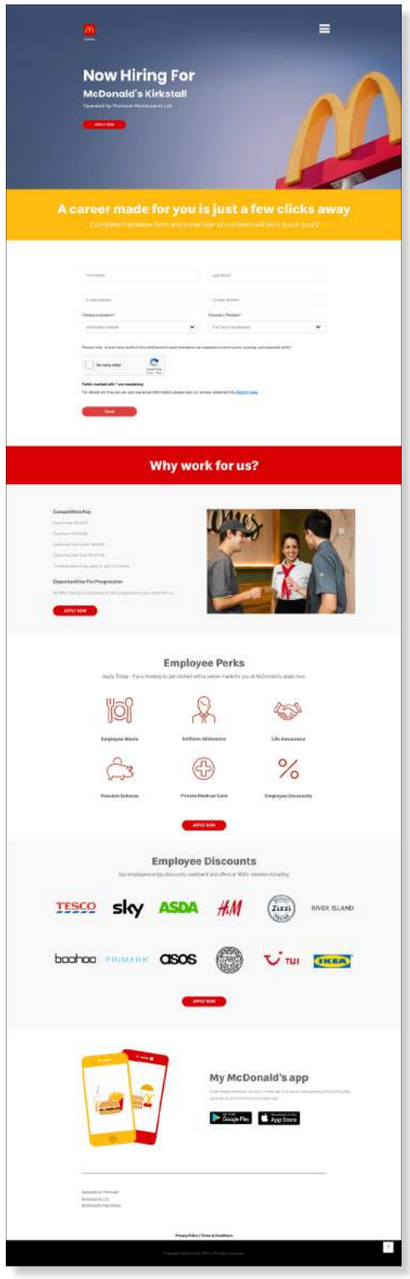
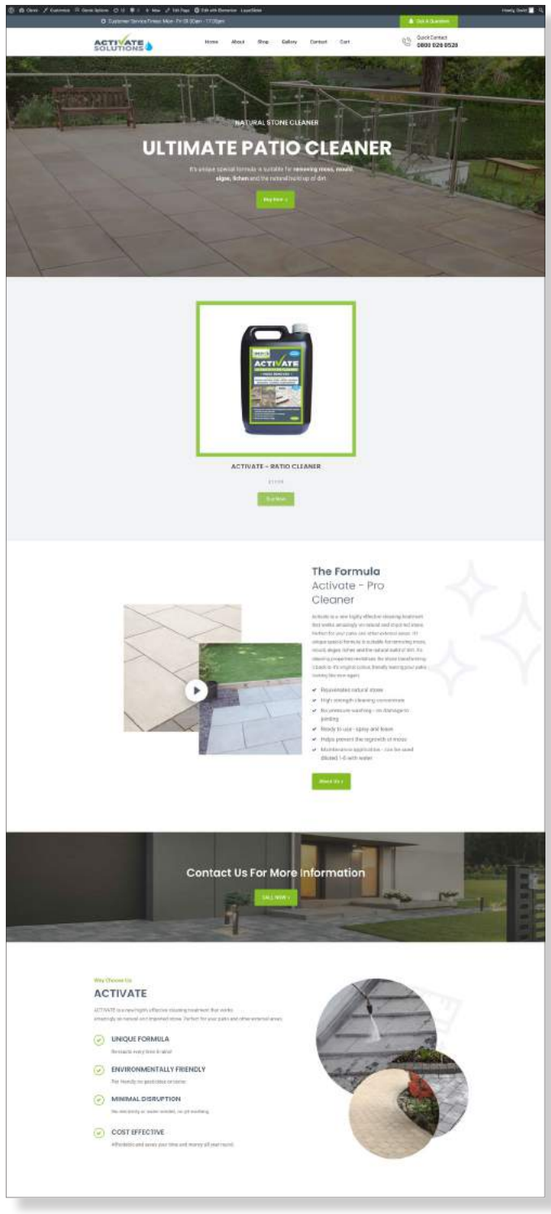


https://mcdonalds-kirkstall.co.uk/

WEBSITE DESIGN
Activate



02.

Client: Activate
Industry: Cleaning Solutions
Platform: Woo commerce (Elementor)
Date: 2022 January

Pages: 11
Products: 1

Software: Adobe Photoshop, Illustrator & In-design

Brief: Activate is part of iREVIVE ans DORE PAVING GROUP, a Sheffield based, well established company with over 40 years experience. They needed an online presence which showcased their product & services as well as projects. This site is targeted more towards industrial, commercial and domestic customers.

The pages of the website I created are as follows:

Home: An overview of the company's mission, products and services.

About Us: Detailed information about the company, its history, and team.

Products: A comprehensive list of the company's cleaning solutions, including descriptions and benefits.

Solutions: Information about the company's approach to cleaning, including their eco-friendly solutions and their process.

Contact: A form to make enquiries, request a quote or leave feedback.

Blog: A space for the company to share news, industry insights and tips on cleaning and maintenance.

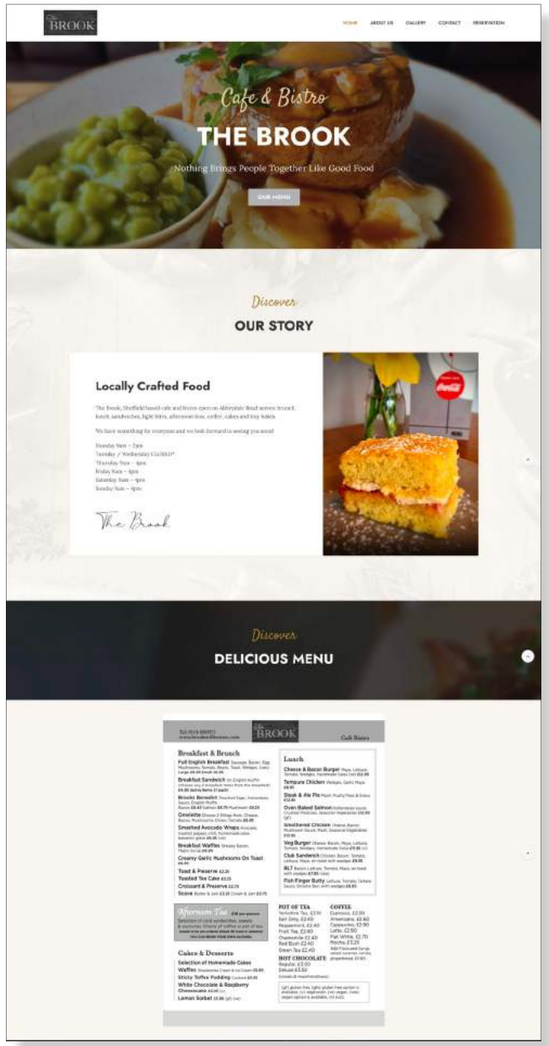
Activate is a specialist cleaning treatment & service. It's guaranteed to have amazing results on your driveways, roofs and other external areas that are in need of a good clean or just need regular maintaining from the effects of weeds, moss and algae.

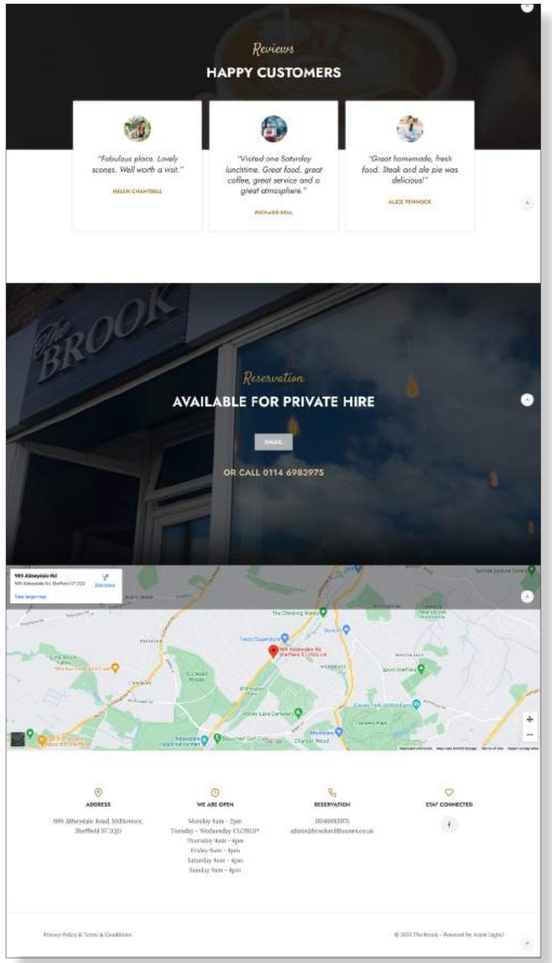
Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

https://activatesolutions.co.uk/

2022-2023

WEBSITE DESIGN
Brook Mill House





03.

Client: Brook Mill Houses
Industry: Restaurant
Platform: Wordpress (Elementor)
Date: 2022 February

Pages: 6
Products: 100+

Software: Adobe Photoshop, Illustrator & In-design

Brief: I have designed and built a custom website for Brookmill Houses restaurant using WordPress and Elementor as the builder. The website seamlessly captures the warm and inviting atmosphere of the restaurant and presents its local and seasonal menu in a visually appealing way. The following pages have been included to provide an all-encompassing online experience:

Homepage: This page gives an overview of the restaurant and its menu, emphasizing its commitment to using fresh, local ingredients.

Gallery: This page showcases the restaurant's offerings in detail, with mouth-watering images and comprehensive ingredient information.

About Us: This page provides an in-depth look at Brookmill Houses, including its history, philosophy, and team.

Contact Us: This page offers easy access to the restaurant's information and allows customers to reach out with questions or feedback through a simple contact form.

The website has been optimized for search engines and is mobile-friendly, ensuring a smooth browsing experience for customers on any device.

Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

https://brookmillhouses.com/

2022-2023

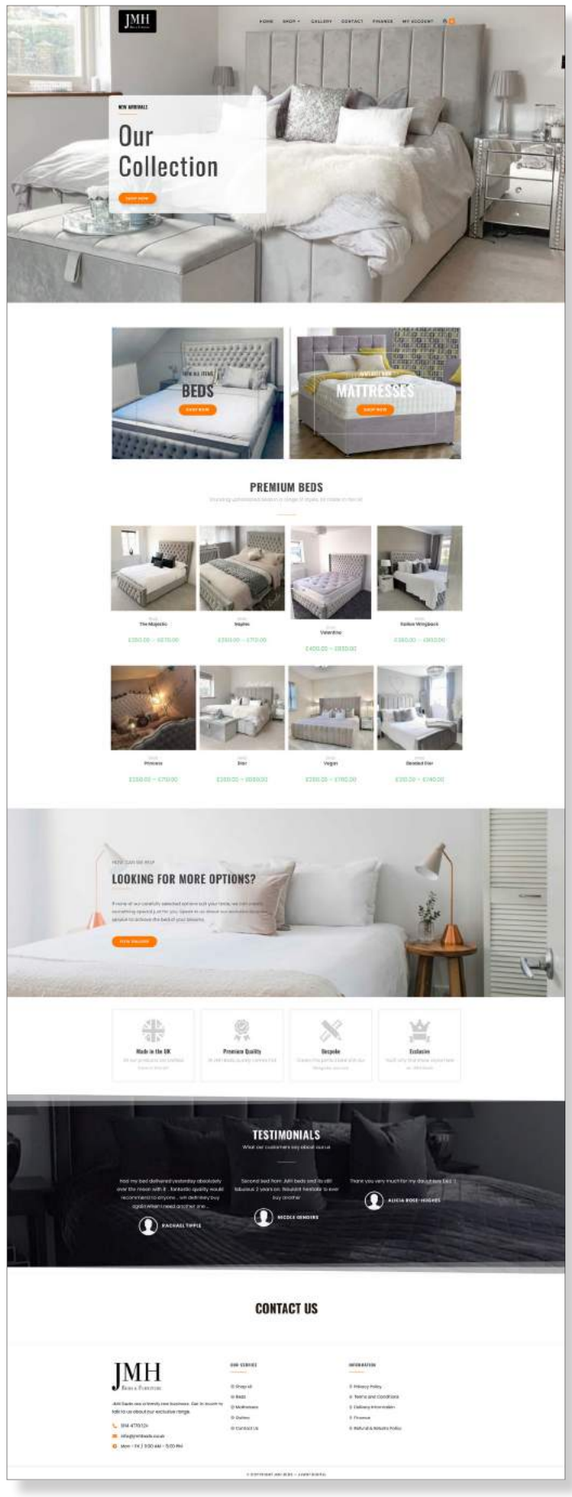
04.

Client: Cooling & Cooling
Industry: Lighting
Date: 2022 March

Software: Illustrator

Brief: To create a new modern stamp for a client based in Sheffield. They needed an stamp designed that could be milled out of steel and stamped onto their products.

WEBSITE DESIGN
JMH Beds



https://jmhbeds.co.uk/

05.

Client: JMH Beds
Industry: Bedding
Platform: Wordpress (Elementor)
Date: 2022 April

Pages: 6
Products: 50+

Software: Adobe Photoshop, Illustrator & In-design

Brief: I have expertly crafted a custom website for JMH Beds utilizing WordPress and Elementor as the website builder. This website showcases the company's extensive line of beds, mattresses, sofas and bedding products with a modern and professional touch. The following pages have been incorporated to provide a comprehensive online experience for visitors:

Homepage: This page gives a comprehensive overview of the company and its products, highlighting its commitment to quality and customer satisfaction.

Products: This page showcases the company's complete range of beds, mattresses, and bedding products in detail, with images and specifications.

About Us: This page provides an in-depth look at the history, philosophy, and team behind JMH Beds, emphasizing its commitment to customer service and expertise.

Contact Us: This page provides customers with easy access to the company's information and allows them to reach out with questions or feedback through a simple contact form.

The website has been optimized for search engines and designed to be mobile-friendly, ensuring a seamless browsing experience for customers on any device. Elementor's user-friendly interface allowed me to create a website that effectively highlights JMH Beds' commitment to quality, customer satisfaction, and exceptional customer service.

Additional Parts:
Custom Icons
Custom Product

Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

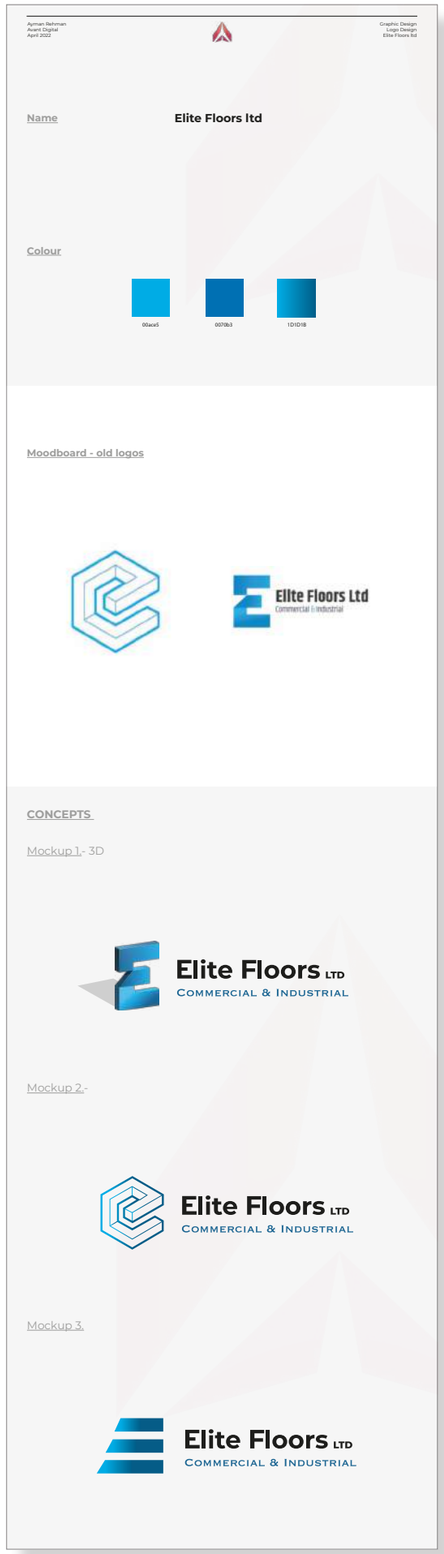
2022-2023

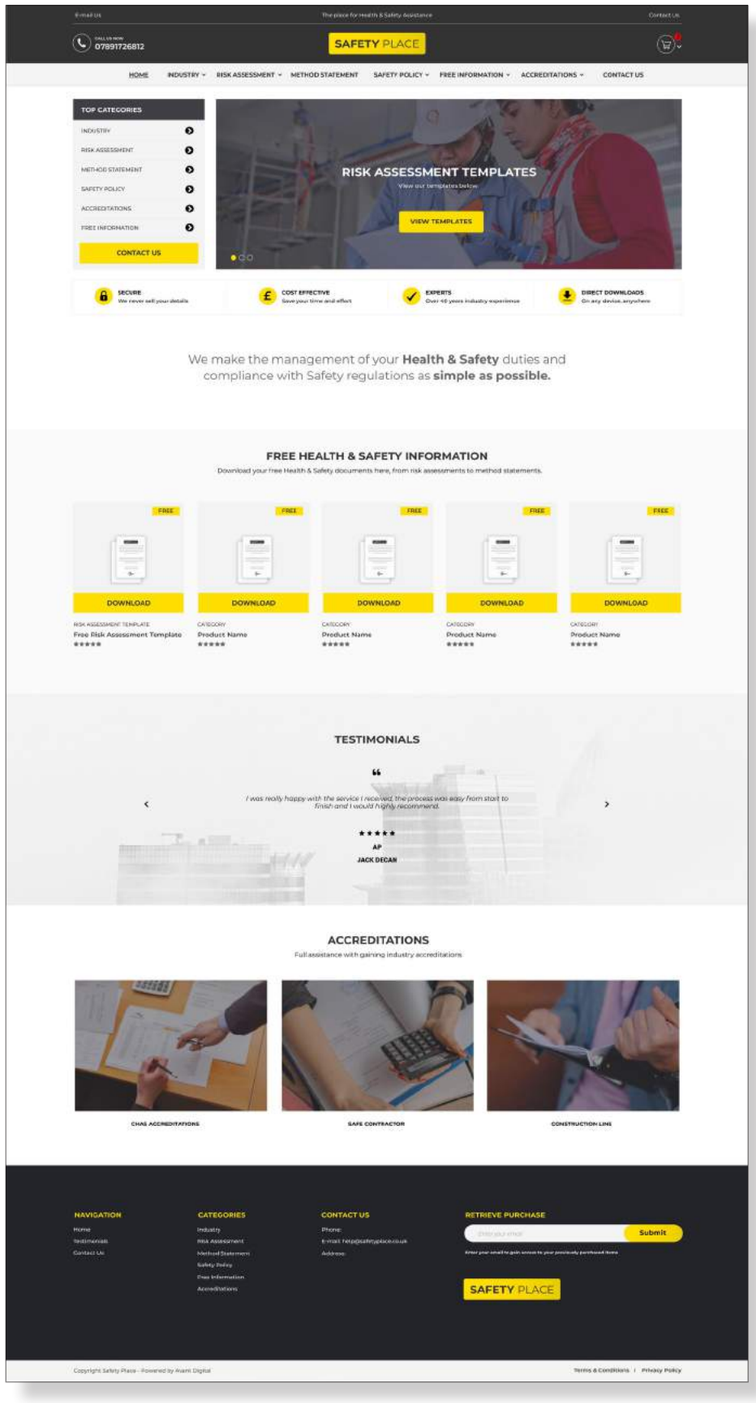
LOGO DESIGN
Elite Floors Ltd

06.

Date: April 2022
Client: Elite Floors Ltd
Project: Logo Design
Industry: Flooring

PROCESS





07.

Client: Safety Place
Industry: Safety
Platform: Wordpress
Date: 2022 April

Pages: 6
Products: 100+

Software: Adobe Photoshop, Illustrator & In-design

Brief: Safety Place is a website that provides safety products and services. It is designed to help individuals and organizations improve their safety protocols and minimize risks. The website provides information about various products and services related to safety, and it offers resources and tools to help visitors learn about risk management and other related topics. On the website, users can access various risk assessments, which can help them evaluate and understand the potential hazards associated with different tasks or operations. These risk assessments can be downloaded directly from the website, providing users with a convenient and accessible way to stay informed about safety.

As a designer, I collaborated with 3rd party developers to create a visually appealing and functional website for Safety Place. The website was constructed using the versatile platform of WordPress and features a sleek, professional design.

Homepage: This page provides an overview of the company and its products and services, emphasizing its commitment to safety and customer satisfaction.

Products: These pages showcases the company's complete range of safety risk assessment products, with detailed downloads, descriptions and images for each.

Services: This page provides information on the company's various safety services, including installation and maintenance.

Contact Us: This page provides customers with easy access to the company's information and allows them to reach out with questions or feedback through a simple contact form.

The website was optimized for mobile responsiveness and search engine optimization, ensuring an optimal experience for all users.

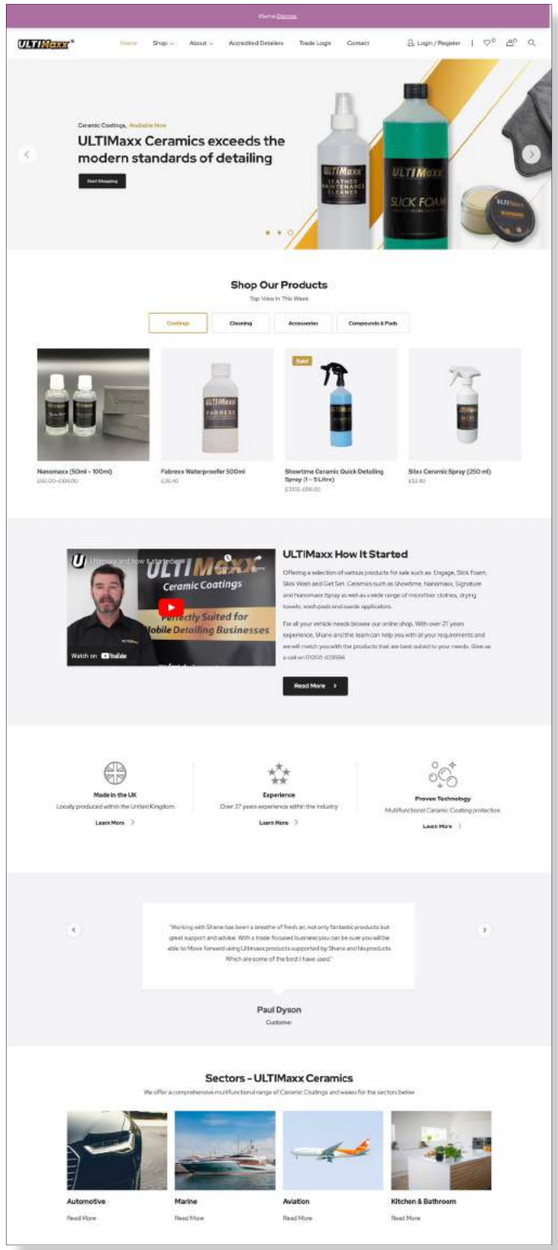
Additional Parts:
Downloadable Documents (Free + Paid)
Retrieve Purchase area for existing customers
Custom Category section

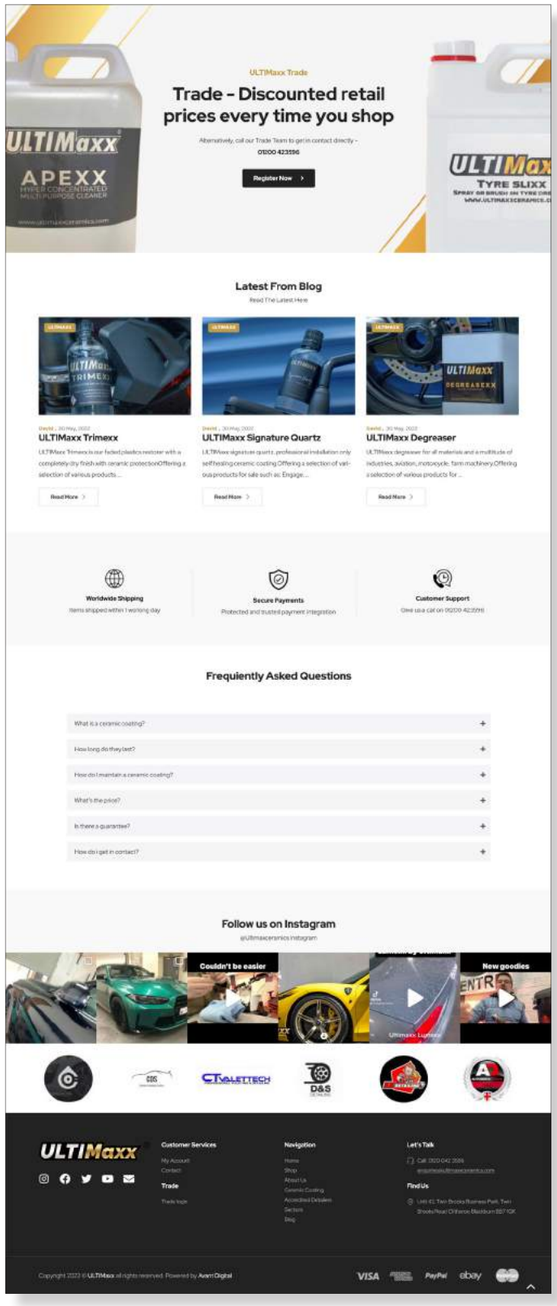
Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

https://safetyplace.co.uk/

2022-2023

WEBSITE DESIGN
Ultimaxx





08.

Client: Ultimaxx
Industry: Automotive
Platform: Wordpress (Elementor)
Date: 2022 May

Pages: 10
Products: 60+

Software: Adobe Photoshop, Illustrator & In-design

Brief: I am proud to introduce the newly built website for UltimaXX Ceramics, a ceramic coating company specializing in the latest technology for automotive, marine and aerospace industries. The website was built on WordPress using the Elementor page builder and features a modern, sleek design that showcases the company's cutting-edge products and services. The site is easy to navigate, with clear call-to-actions and product information, making it simple for users to find what they're looking for.

The trade section offers dedicated pricing for professionals in the ceramic coating industry. It allows for easy purchasing of high-quality ceramic coatings with access to special trade pricing.

Additional Parts:
Trade User Section
Custom Icons
FAQ Section
Blog
Custom Banners
Product Renders

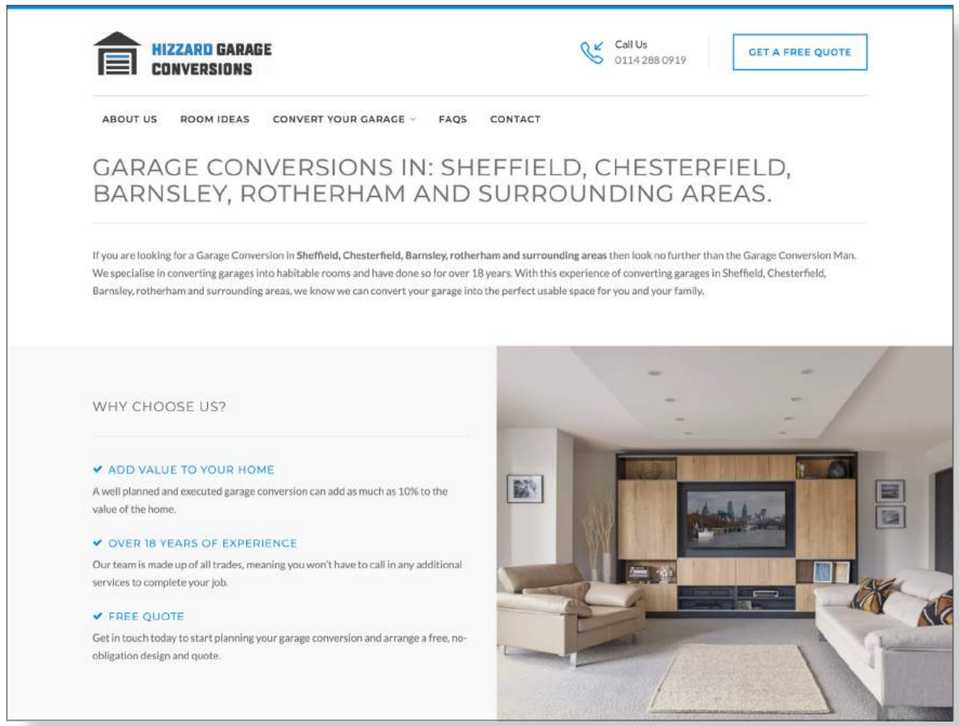
Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

https://ultimaxxceramics.com/

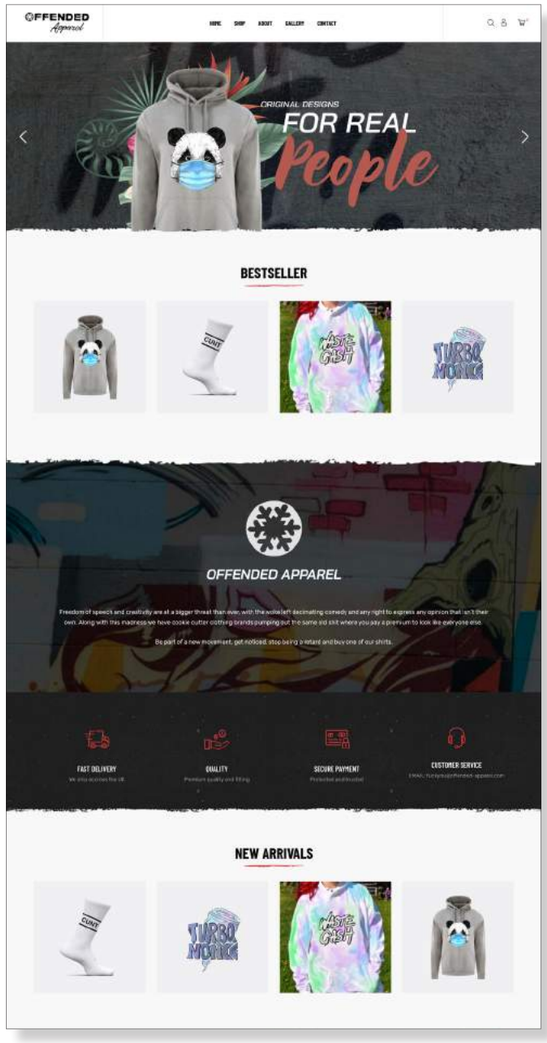
2022-2023

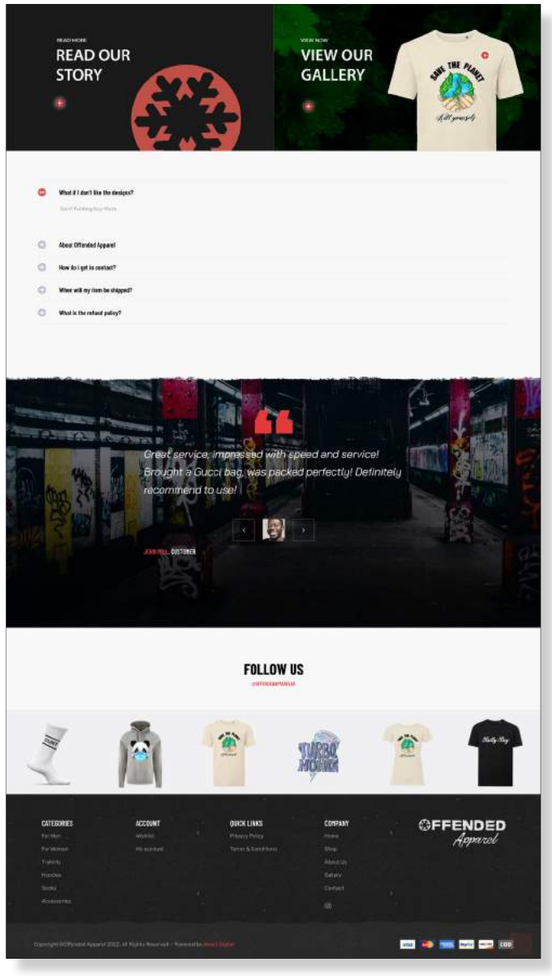
09.

Date: June 2022
Client: Hizzard Garage Conversions
Project: Logo Design across Digital Touchpoints
Industry: Construction



WEBSITE DESIGN
Offended Apparel





10.

Client: Offended Apparel
Industry: Clothing
Platform: Wordpress (Elementor)
Date: 2022 July

Pages: 8
Products: 10+

Software: Adobe Photoshop, Illustrator & In-design

Brief: As a designer, I created a dynamic and edgy website for Offended Apparel, a clothing company that specializes in unique and outlandish designs. Using the Elementor page builder on WordPress, I was able to craft a visually appealing and user-friendly platform that effectively showcases the company's products. The website has the following pages:

Home: A dynamic landing page that showcases the latest collections, top-selling products, and an eye-catching slider.

Shop: A comprehensive online store that features the company's entire product line, including t-shirts, hoodies, and accessories.

About Us: A page that provides information about the company's history, mission, and values.

Contact Us: A page that allows customers to get in touch with the company for any inquiries or support.

Gallery: A page that features a curated selection of product images styled in different outfits, providing inspiration for customers.

The website also features easy navigation, a secure checkout process, and the ability for customers to create an account for a more personalized shopping experience. As an example, one of the products available on the site is the "Offended" Hoodie, a bold and stylish hooded sweatshirt that perfectly embodies the brand's aesthetic.

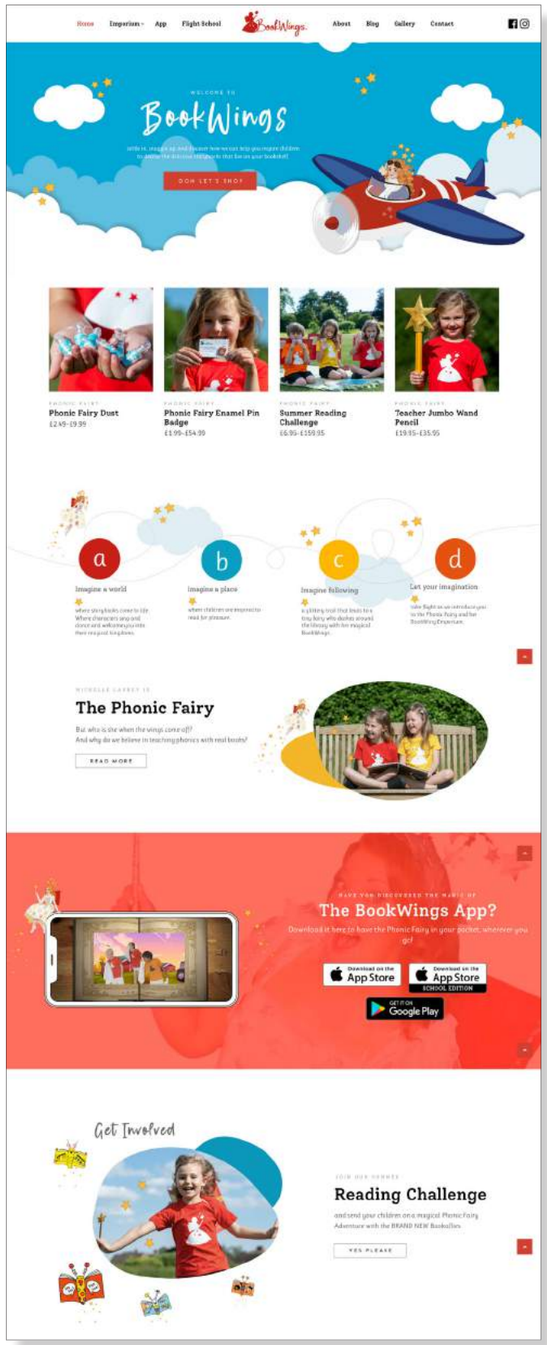
Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

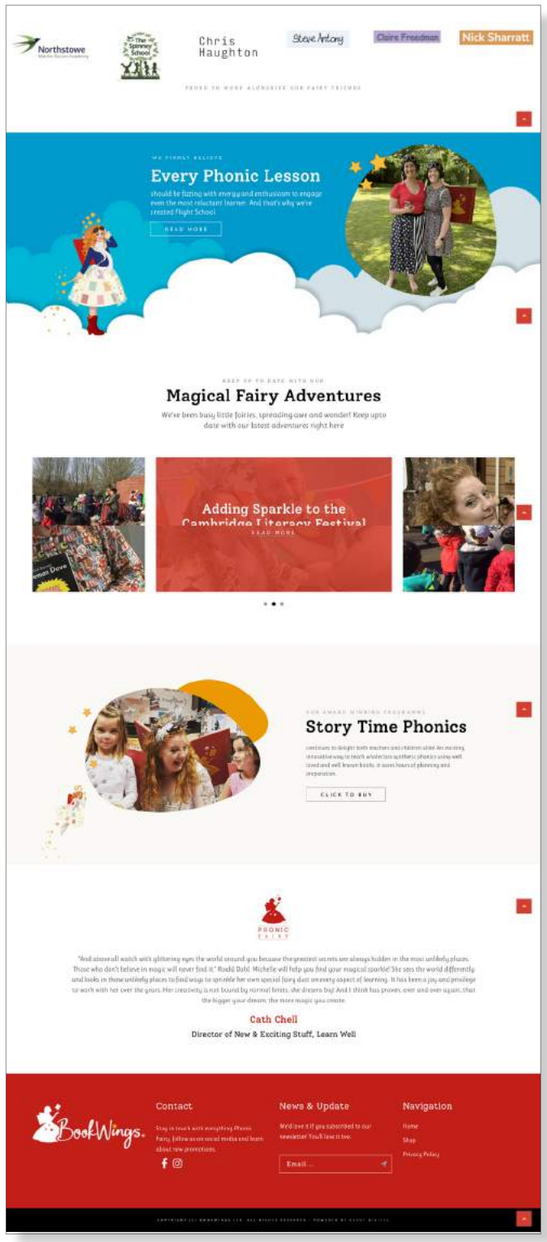
Additional Parts:
Custom Banner
Custom Icons
Product Renders

https://offended-apparel.com/

2022-2023

WEBSITE DESIGN
Bookwings Phonic Fairy





11.

Client: Bookwings
Industry: Learning
Platform: Wordpress (Elementor), Slider Revolution
Date: 2022 August

Pages: 10+
Products: 30+

Software: Adobe Photoshop, Illustrator & In-design

Brief: As a designer, I created a website for BookWings, an educational company that provides a range of resources and support for teachers, students, and parents. The website was built using WordPress and the Elementor page builder for an easy-to-use and visually appealing platform. The overall look and feel of the website is professional, modern, and educational to reflect the services provided by BookWings.

Homepage: A landing page that provides a brief overview of the company and its services.

About Us: This page provides more in-depth information about BookWings, including its mission, values, and team.

Flight School: This page showcases the various services offered by BookWings, such as online courses, tutoring, and resources.

Application: The company's educational software. It provides detailed information about the features and benefits of the application, as well as how it can improve the learning experience for students and teachers.

Contact: A page that provides contact information for BookWings and a form for users to reach out with any questions or inquiries.

Blog: A space for the company to share news, industry insights and tips on cleaning and maintenance.

Overall, the website for BookWings is a reflection of the company's commitment to providing top-notch education services and their desire to make a lasting impact on the lives of their students.

Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

Additional Parts:
Slider Revolution Across Section
Custom Icons
Custom Illustrations
Custom Assets

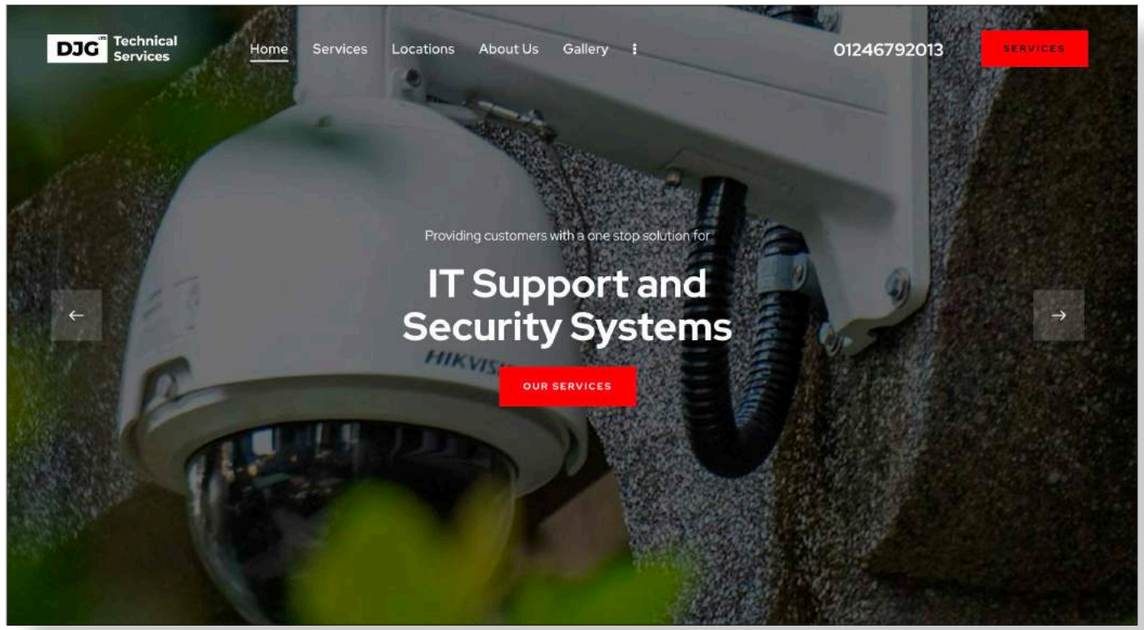
https://bookwings.co.uk/

2022-2023

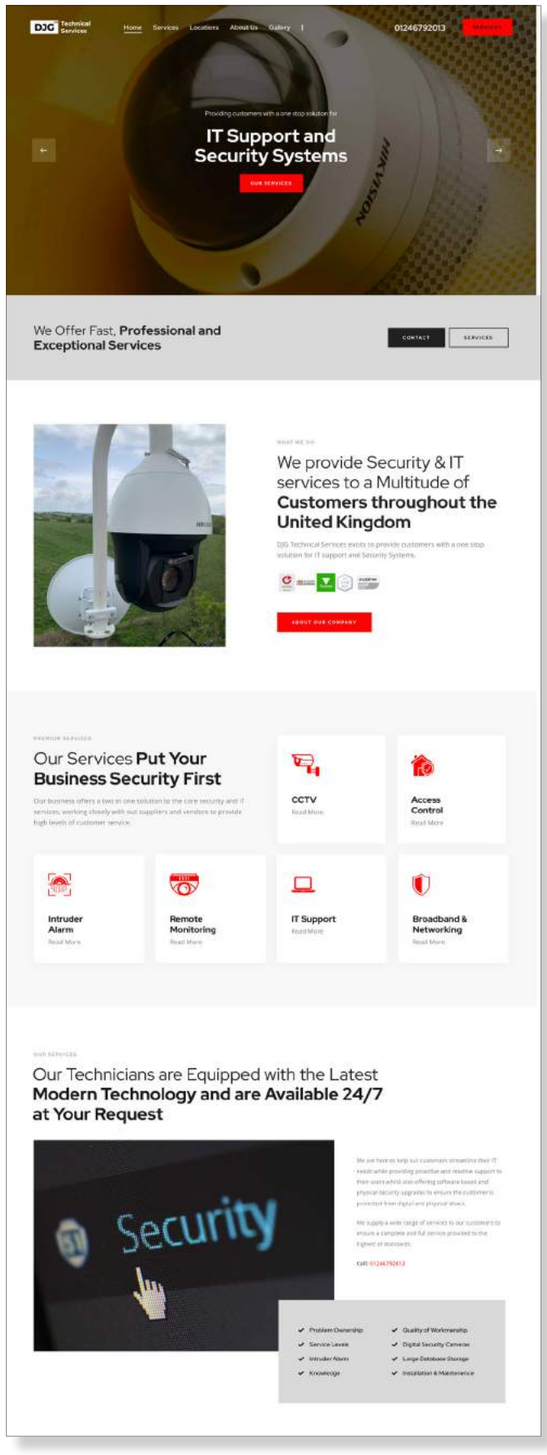
12.

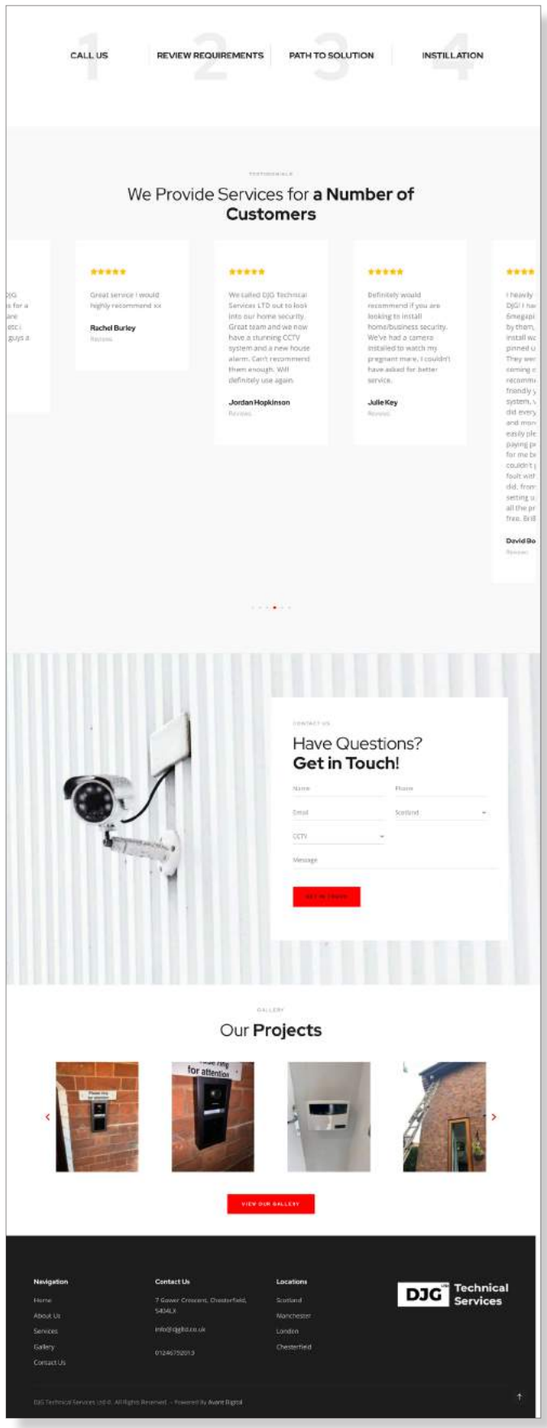
DJG LTD Technical Services

Date: September 2022
Client: DJG Technical Services Ltd
Project: Logo Design across all Digital Touchpoints
Industry: Security



WEBSITE DESIGN
DJG Ltd





13.

Client: DJG Ltd
Industry: Security
Platform: Wordpress (Elementor)), Slider Revolution
Date: 2022 September

Pages: 10+
Services: 8
Locations: 4

Software: Adobe Photoshop, Illustrator & In-design

Brief: DJG Ltd is a security company that provides advanced and innovative solutions to protect your home and business. The website, built on WordPress using Elementor as a builder, showcases their products and services and provides an easy and convenient way for you to find the right security system for your needs. With a clean and modern design, the website offers an enjoyable user experience that helps you navigate through the different pages and find what you are looking for. The following is a list of the pages we have created:

Homepage: An overview of the company's services and products
Services: Information on the company's monitoring and support services
About Us: Background information on DJG Ltd.
Contact Us: A form for visitors to reach out and get in touch with the company
Locations: A page dedicated for each location around the country.

At DJG Ltd, their mission is to help you feel secure and protected, and our website is just one way we are making that happen. Whether you are looking for a home security system or a commercial security solution, we have you covered. Browse our website today to learn more about how they can help you stay secure.

Additional Parts:
Custom Icons
Image Sourcing
Location Pages

Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

https://djgltd.co.uk/

2022-2023

14.

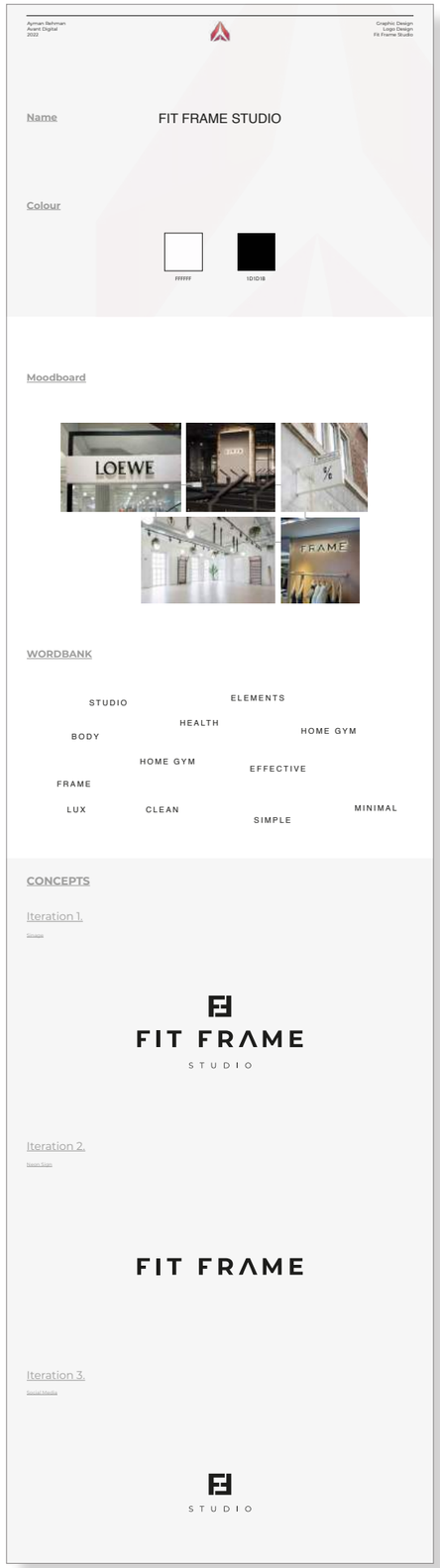
Date: October 2022
Client: Telecoms Direct Ltd
Project: Logo Design across Digital Touchpoints
Industry: Construction

LOGO DESIGN
Fit Frame Studio

15.

Date: November 2022
Client: Fit Frame
Project: Logo Design across Digital Touchpoints
Industry: Fitness

PROCESS



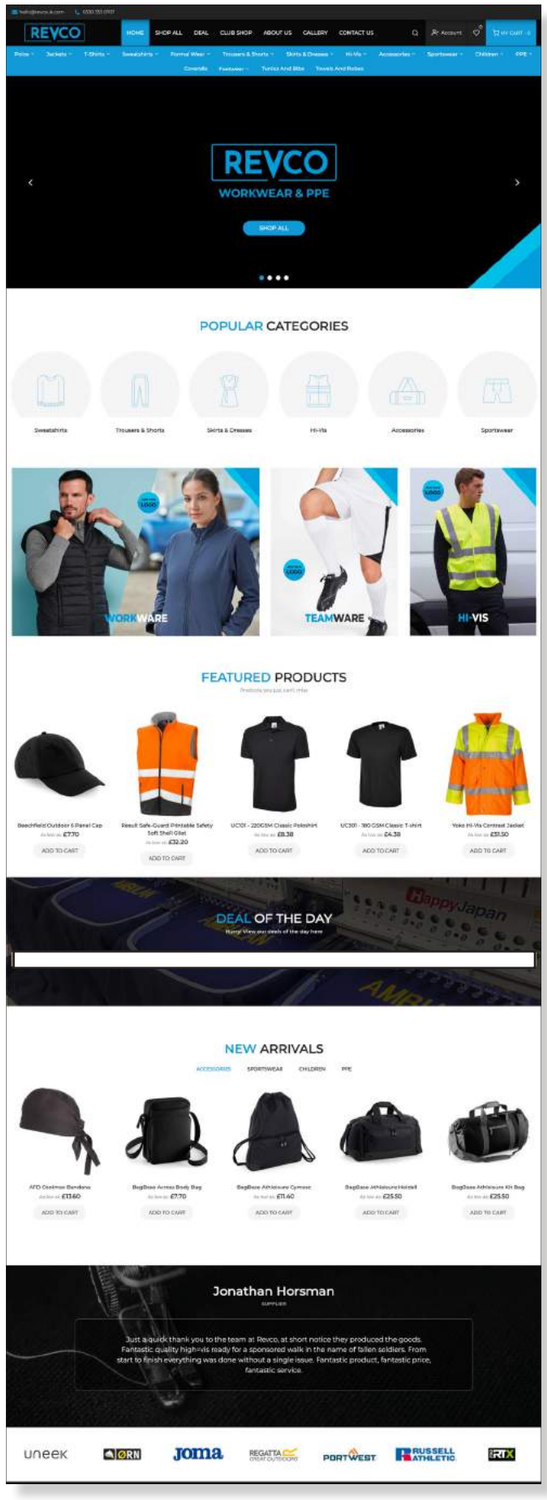
2022-2023

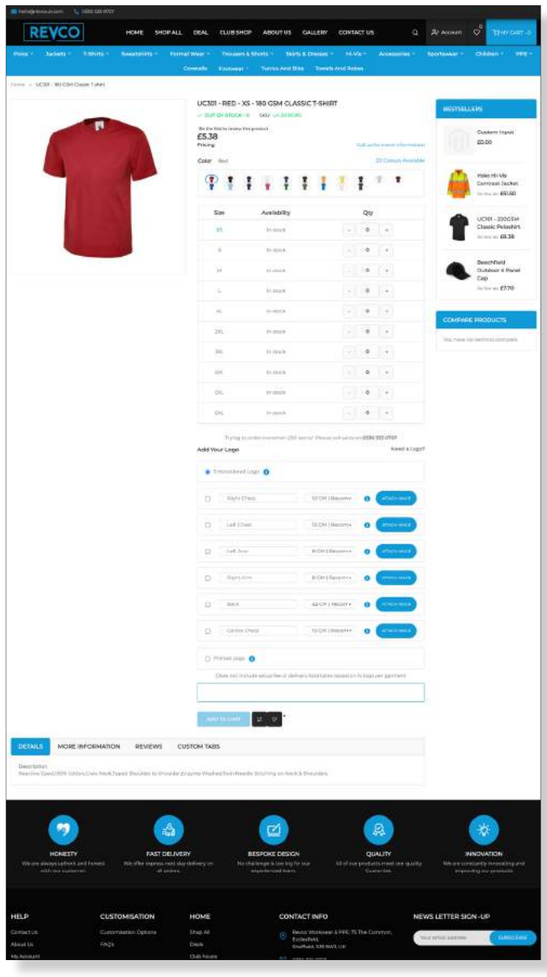
LOGO DESIGN
Fit Frame Par Q Form

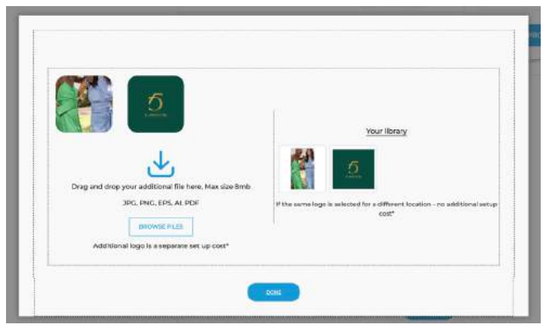
16.

Date: November 2022
Client: Fit Frame Studio
Project: Interactive User Form (Digital and Print)
Industry: Fitness

WEBSITE DESIGN
Revco UK







https://revcouk.com/

17.

Client: Revco UK
Industry: Custom Clothing
Platform: Magento 2
Date: 2022 December

Pages: 20+
Products: 10000+

Software: Adobe Photoshop, Illustrator & In-design

Brief: Revco is a custom clothing company that provides personalized and high-quality garments to meet the needs of both individuals and businesses. Our website, designed on Magento 2 and implemented by a team of developers. Revco offers a unique and innovative feature for customers to add their logo to specific regions on their garments. This allows for easy customisation and personalisation, ensuring that you receive a product that reflects your individual style and branding.

This custom feature and system specifically designed for Revco allows the user to purchase for example a custom polo shirt with a specific design and customization options. The product page for the website provides details and specifications about the product, including the material, weight, colour options and quantity. The user can select the desired location and size, and can also choose to add a custom logo or design to the shirt using the “Add Your Logo” feature. The website provides a user-friendly interface for customers to personalize their garment and purchase it with ease. Once the order is placed, Revco, the custom clothing company, will use the customer’s specifications to create the custom garment and deliver it to the customer’s specified address.

At RevCo, they believe in the power of personalized clothing, and their website is just one way we are making that happen. Whether you’re an individual looking to make a statement or a business looking to promote your brand, they have the products and services to meet your needs. Browse their website today to start creating your custom garments and adding your logo with ease.

Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

Additional Parts:
Custom Add Your Logo Section - System Design
Custom Icons
Product Renders
Custom Assets

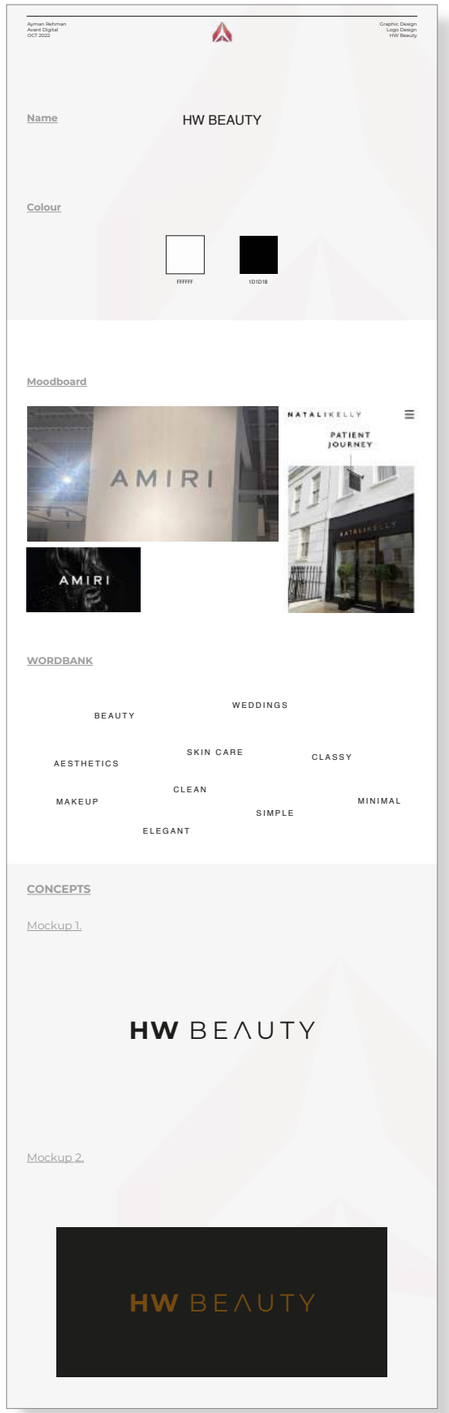
18.

Date: December 2022
Client: Adventure Med
Project: Logo Re-Design across Digital Touchpoints
Industry: Education

19.

Date: December 2022
Client: HW Beauty
Project: Logo Design across Digital Touchpoints
Industry: Fitness

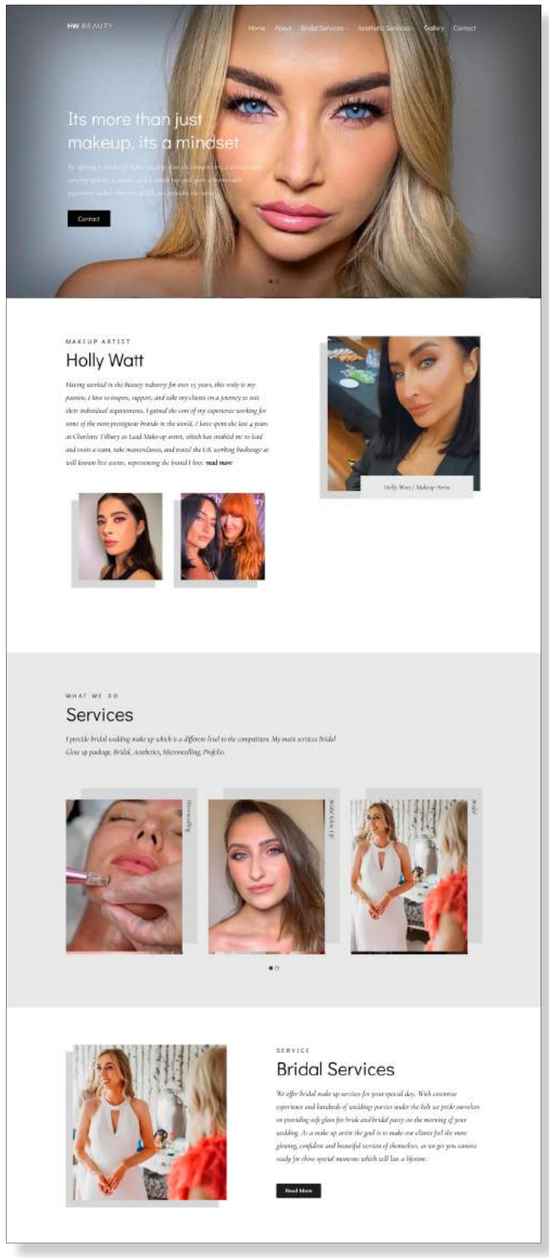
PROCESS

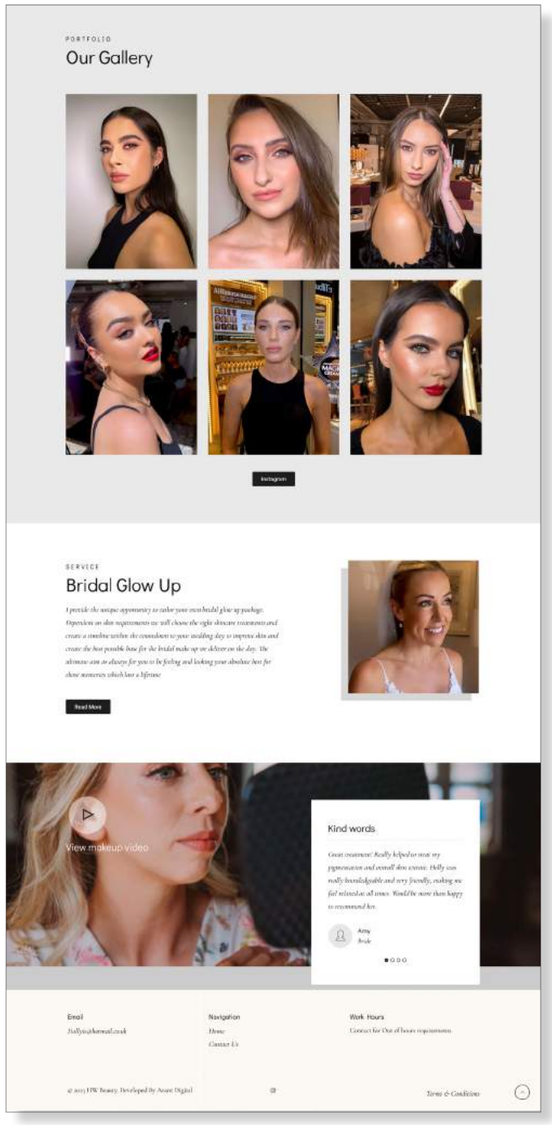


https://hw-beauty.co.uk/

2022-2023

WEBSITE DESIGN
HW Beauty





20.

Client: HW Beauty Ltd
Industry: Beauty / Cosmetics
Platform: Wordpress (Elementor)
Date: 2022 December

Pages: 10+
Services: 6

Software: Adobe Photoshop, Illustrator & In-design

Brief: The website for HW Beauty, built on WordPress using Elementor as a page builder, is a showcase for the stunning work of makeup artist Holly Watt. The website is designed to reflect Holly's unique style and approach to makeup, with a clean, modern design and an emphasis on high-quality imagery. The website features a range of pages showcasing Holly's portfolio, services, and approach to makeup, along with information about how to book her services and get in touch.

The following pages have been created for the website:

Home: An overview of Holly's work, featuring her services and portfolio highlights

About: Information about Holly's background and approach to makeup, along with a gallery of her work

Services: A detailed breakdown of the services offered by Holly, including bridal makeup, special occasion makeup, and photo shoot makeup

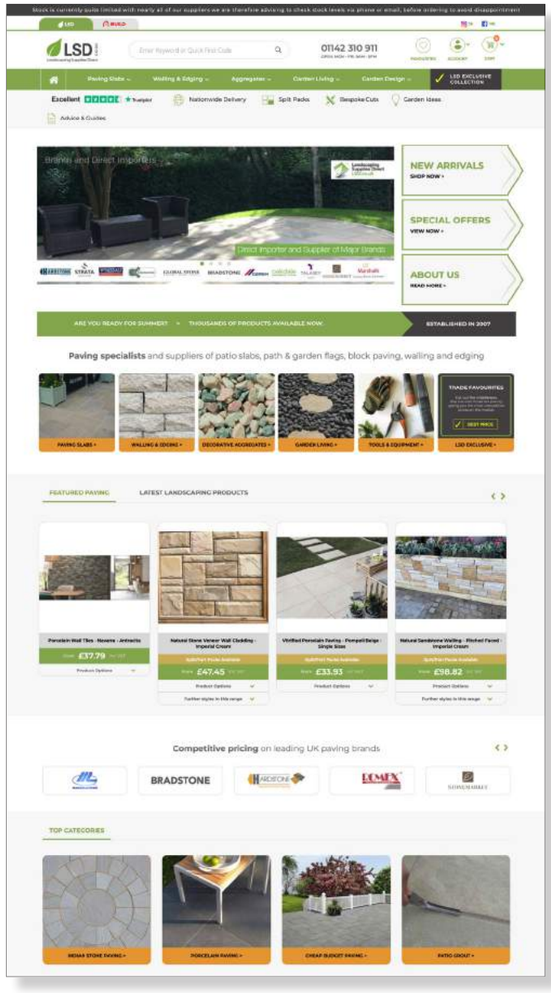
Gallery: A collection of Holly's past projects and makeup looks, featuring high-quality images

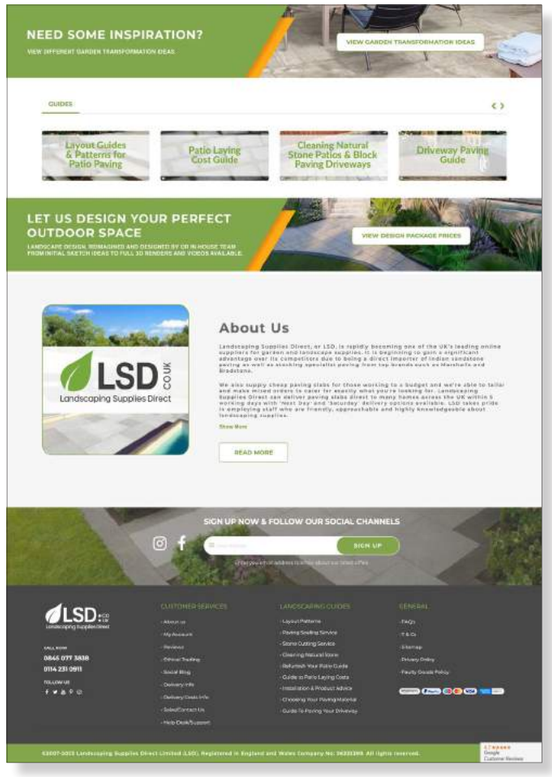
Contact: A form for visitors to get in touch with Holly and make an inquiry about her services.

Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

https://hw-beauty.co.uk/

2022-2023





21.

Client: LSD
Industry: Paving Supplies
Platform: Magento 2
Date: 2022 January

Pages: 30+
Products: 10000

Software: Photoshop, Illustrator & Wordpress

Brief: The website for paving supplies business, LSD, was re-designed on Illustrator with the help of a team of external developers that implemented the design on Magento 2. The website features a sleek and modern design with a focus on showcasing the wide range of paving products available for purchase.

The website showcases a range of paving products, with an easy to navigate interface and clear product categories. The website is optimized for a smooth user experience, ensuring that customers can easily find the products they need and make purchases with ease. The website is mobile-responsive and accessible to users on all devices, making it easy to browse and make purchases on the go.

The pages of the website include:

Home: An overview of the company and its products.

Products: A comprehensive list of paving products, including categories for block paving, natural stone, and garden paving.

About Us: Information about the company and its history.

Contact: A page for customers to get in touch with LSD for further information or to place an order.

Trade: A section dedicated to trade customers, providing information on the services offered and resources available.

Simplifying the vast selection of paving products into a visually appealing and user-friendly layout was a challenge in the design process, but it was achieved through careful consideration of all the variables and presenting the products in an effective and easy-to-use manner for the customer.

Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

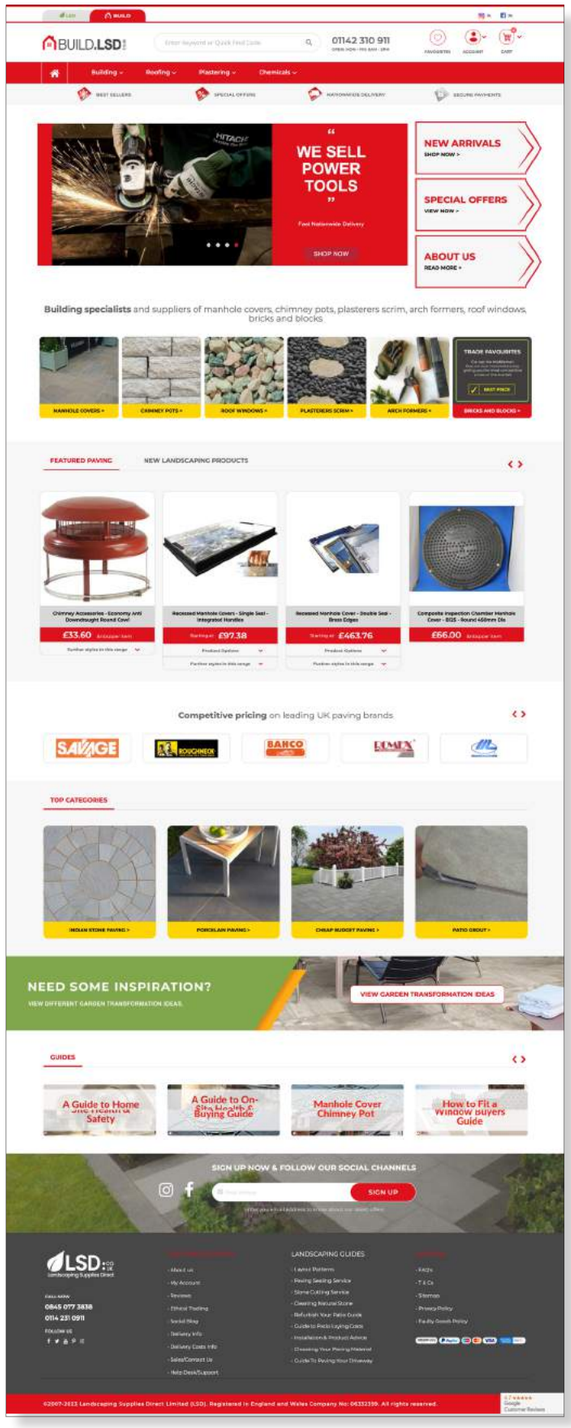
Additional Parts:
Custom Banner
Custom Icons
Custom Product Page
Custom Variable Product Dropdown

https://www.lsd.co.uk/

2022-2023

22.

Date: 2022 January
Client: BUILD.LSD
Project: Logo Design across Digital Touchpoints
Industry: Construction



23.

Client: BUILD.LSD
Industry: Building specialists
Platform: Magento 2
Date: 2022 January

Pages: 1
Products: 1000

Software: Photoshop, Illustrator & Wordpress

Brief: The website I designed for the building specialists and suppliers company, which offers a wide range of products including manhole covers, chimney pots, plasterers scrim, arch formers, roof windows, bricks and blocks, is a well-crafted and visually appealing platform built on Magento 2 with the help of external developers. Using Illustrator, I was able to bring my design vision to life, creating an user-friendly interface that showcases the company's products and services in a clean and organized manner.

Below are the pages of the website I created:

Home - This page provides an overview of the company's products and services, as well as information about their expertise in the building industry.

Products - This page displays all the products the company has to offer, including manhole covers, chimney pots, plasterers scrim, arch formers, roof windows, bricks and blocks.

About Us - This page provides a brief history of the company, as well as information about their values, mission, and team.

Contact Us - This page contains the company's contact information, as well as a form that customers can use to get in touch with them.

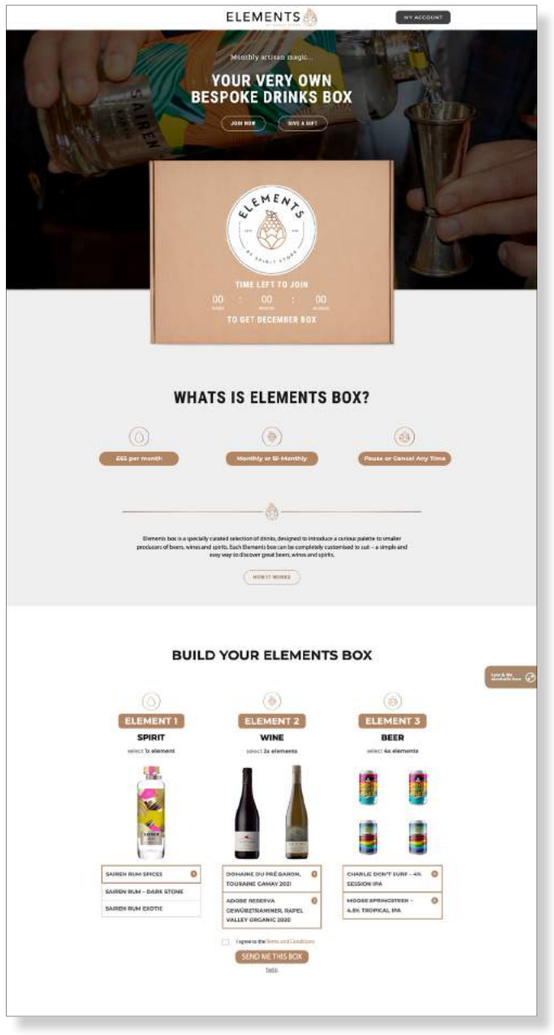
Blog - This page features a collection of articles and blog posts related to the building industry, offering valuable information and insights to visitors.

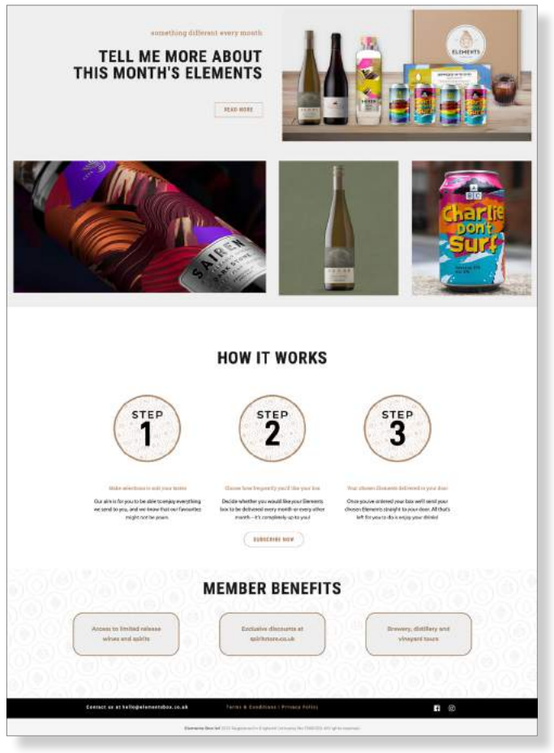
These pages were carefully crafted to provide a seamless and engaging user experience, making it easy for visitors to find what they're looking for and learn more about the company's products and services.

Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

https://www.build.lsd.co.uk/

2022-2023





24.

Client: Elements Box
Industry: Drinks
Platform: Wordpress, Woo commerce (Elementor)
Date: 2022 January

Pages: 15
Products: Changes Monthly

Software: Photoshop, Illustrator & Wordpress

Brief: The website I designed and implemented for Elements Box on Illustrator showcases the company's unique offering of a curated selection of drinks, including beers, wines, and spirits from smaller producers. The website has a clean and simple design, with a focus on introducing visitors to the world of craft drinks. The highlight of the website is its custom box creation system, allowing users to easily choose the contents of their monthly box, tailored to their personal preferences.

The pages of the website I created include:

Homepage: Introduces visitors to Elements Box and its mission to bring the best of craft drinks to your doorstep.

Custom Box Section: Displays the different types of boxes available, each with a customisable selection of drinks.

Contents of the box: A comprehensive list of all the drinks available for selection, including information about the producers and tasting notes.

Subscribe: Allows visitors to subscribe to a monthly delivery of the Elements Box, with the option to fully customise the contents.

About Us: Provides information about the company, its values, and the team behind Elements Box.

Process:
1. Planning
2. User Flow
3. Brand Outline
4. Wireframe
5. Live

Additional Parts:
Custom Banner
Custom Icons
Custom Product Page Selection System
Subscription Service

https://elementsbox.co.uk/

2022-2023

25.

Date: 2022 January
Client: INTERIOR.LSD
Project: Logo Design across Digital Touchpoints
Industry: Construction

Please note that this portfolio is confidential and not to be shared or distributed without prior written consent.

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2022-2023